



Lely
Horizon
Future farming
at your fingertips

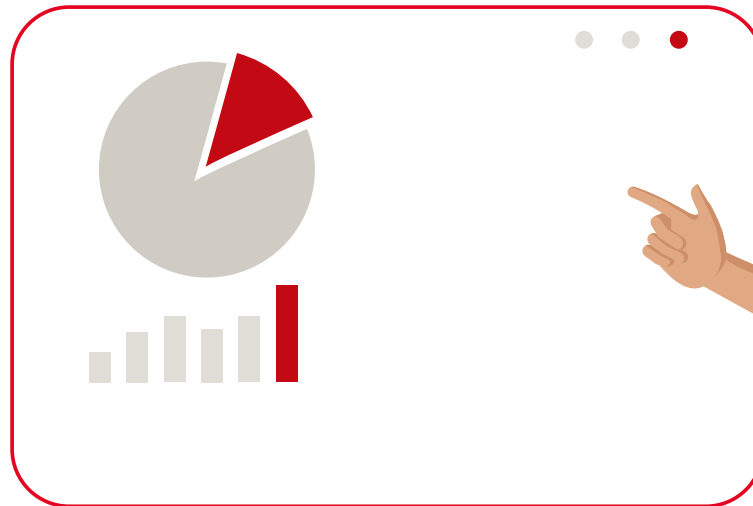


Horizon Basic

Know what's happening at your farm

With Horizon Basic, you always know what is happening at your farm. Whether you are in the building, walking around, or even when you're traveling. The operational data available on your computer and your smartphone, show you exactly what's going on.

Know the status of your robots, get insights on a high level, and per cow. From milk production and heat detection, to health monitoring and routing information: nothing goes unnoticed with Horizon.

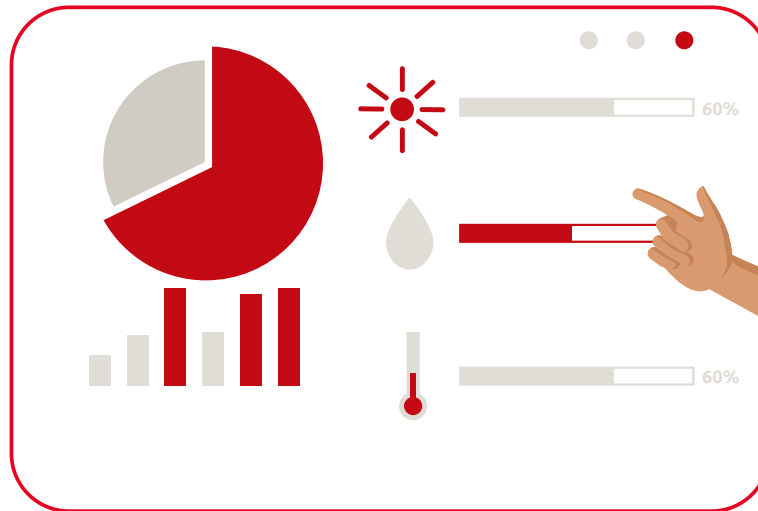


Horizon Control

Understand why things happen at your farm

When milk production is down, knowing about it is not enough: you want to understand why. Horizon Control elevates your insights on your farm.

The analytical KPIs available in Horizon Control will help you understand why milk production is down, or why cows are behaving differently. Smart data offers you key insights, both on a herd level and for each individual cow, that help you plan and improve activities at your farm.



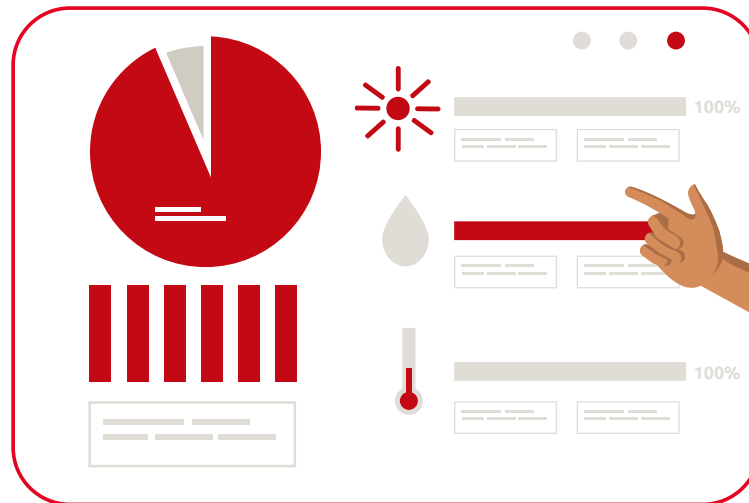
Horizon Advance

Act to optimise your farm

Benefit from countless opportunities to take better care of your cows and optimise your farm.

The thousands of datapoints gathered by Lely robots every day, can be overwhelming. Horizon Advance supports you by translating raw data into actionable insights and suggestions.

With proactive decision support advise, automatic optimisation based on the individual needs of each cow, and more, Horizon simplifies your work and helps you optimise your farm and herd management, using the latest technologies.



Lely Horizon

The packages

Basic

- Local computer
- Remote computer, mobile app & data exchange
- Regular software updates
- Operational KPIs
- Operational tasks & reports

Know what's happening at your farm

Control

- Analytical KPI's
- Analytical pages
- Support on reproduction, health and feeding
- Herd planning

Understand why things are happening at your farm

Advance

- Decision support advice
- Robot setting optimisers
- Time saving auto entries
- Milk yield prediction

Act to optimise your farm



Need a helping hand?

Reach out to your local Farm Management Support specialists to help you maximise the impact of data on your farm.

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